

Thank you for over
40 applications!



18th ASIA-PACIFIC
CONFERENCE
of German Business
24 - 26 OCTOBER
NEW DELHI 2024



**- Future AI -
German Asia-Pacific
Startup Award
@ APK 2024**

Friday
October 25, 2024
4.00 to 5.30 pm
New Delhi





18th ASIA-PACIFIC
CONFERENCE
of German Business

24 - 26 OCTOBER
NEW DELHI 2024

About the German Asia-Pacific Startup Award

This is your chance to engage with industry leaders and gain valuable insights to propel your startup forward!

For the first time, the Asia-Pacific Conference of German Business (APK) is offering an **Award for Startups** in the field of artificial intelligence who would like to take the opportunity to **present themselves to 800+ business leaders** from Germany and Asia-Pacific.

APK is the **flagship event for business leaders, executives, and political representatives** to discuss and promote economic relations between Germany and Asia-Pacific.

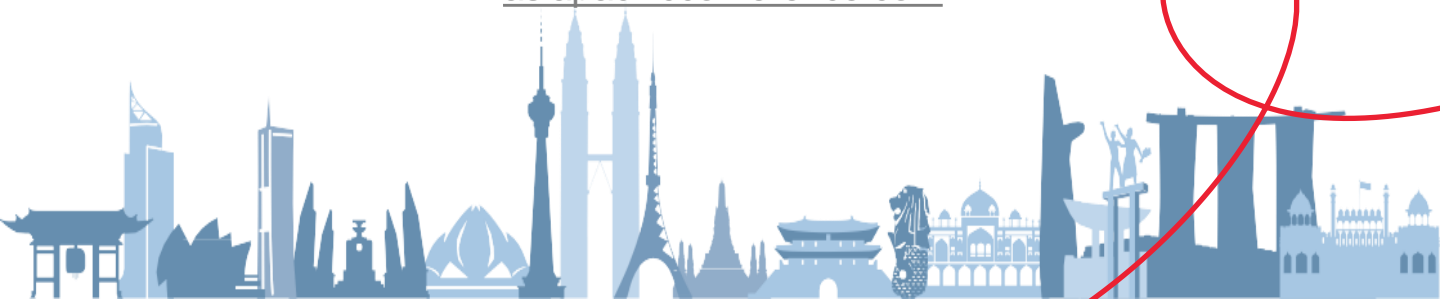
Companies in Germany and Asia-Pacific are facing the same challenges: **How to achieve innovation** that is both progressive and transparent and comes with an equal level playing field.

Artificial intelligence is one of the **key drivers** for the digital transformation of companies and processes, for the way we work, for the way we communicate and for our social interaction.

Working together: Asia-Pacific and Germany can tackle these challenges. Pairing up fast-moving startups with well-established companies is part of the solution.



asiapacificconference.com





18th ASIA-PACIFIC
CONFERENCE
of German Business

24 - 26 OCTOBER
NEW DELHI 2024

What Benefits do Nominees and Winners have?

As one of up to the 3 winners, you will benefit from the APK-network and have the chance to take your business to a whole new level.

Benefits include:



A chance to participate in a Tech Talk with the German [Federal Minister for Economic Affairs and Climate Action](#) on stage.



Opportunities to network with decision-makers from companies across Germany and the Asia-Pacific region.



A trophy and a certificate that highlight your company's achievements.



Increased visibility through the network of [German Chambers of Commerce Abroad](#) (AHK) in Asia-Pacific and worldwide.



Permission to use the award logo for your own marketing purpose.



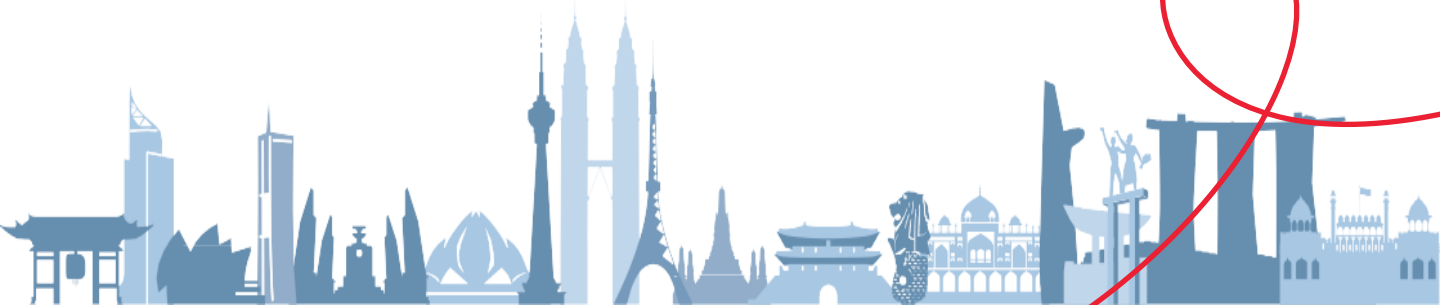
The opportunity to expand your own network through new contacts among financing institutions and other partners in business and politics. Including Startup-Corner at the conference.



As one of the finalist companies selected you will receive a flight ticket for one person from the country your company is based and a 2-nights-stay, both chosen and booked by APK-organisers.



In total up to 2 representatives of the selected companies will receive free access to APK on October 25 and 26, 2024, and companies nominated by an AHK but not selected for the finals will receive 1 free ticket.





18th ASIA-PACIFIC
CONFERENCE
of German Business

24 - 26 OCTOBER
NEW DELHI 2024

What are the Eligibility Criteria?

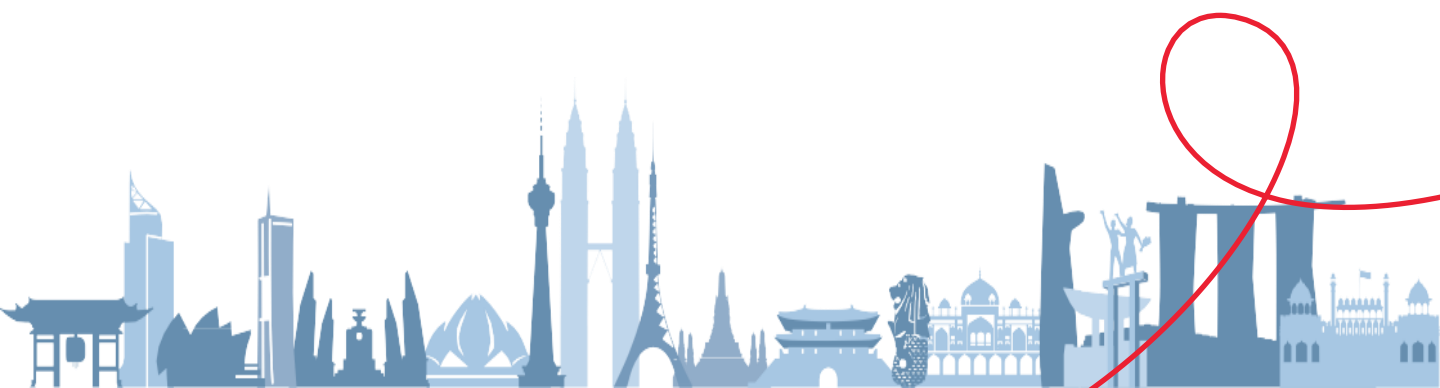
Business Focus: The Award is open to companies in Asia-Pacific countries that specialize in developing AI technologies with significant impact on all sectors, including industries, trade and services.

AI must be Core of the Business: An AI system is a machine-based system that, for explicit or implicit objectives, infers, from the input it receives, how to generate outputs such as predictions, content, recommendations, or decisions that can influence physical or virtual environments. (Definition according to OECD).

Innovation and Impact: Entries must showcase innovative AI solutions that are applicable and have demonstrable Impacts on Industries.

Startup Age: Only Startups that have been founded within the last 5 Years are eligible to apply.

Location of the Company: Startups from Australia, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sri Lanka, Thailand, Vietnam, and Greater China (including the People's Republic of China, Hong Kong, and Taiwan) are eligible to participate.





Which Selection Criteria apply?

What is the specific impact of the artificial intelligence on your business?

What makes the AI business model innovative and how does it demonstrate creativity?

Which level do the market fit and product readiness have?

What is the potential for scalability and sustainability in the business case?

Which measures are in place to ensure transparency and explainability?

How is robustness, data-/security and safety provided?

How is accountability and support provided?

What is or could be the link to Germany?





Your Roadmap:

Deadline 1:
July 1, 2024

Expression of interest by startup: Please note that this deadline has already passed.

Nominations: Each AHK from the following countries is authorized to nominate 1 startup for the finals in New Delhi: Australia, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sri Lanka, Thailand, Vietnam, and Greater China (including the People's Republic of China, Hong Kong, and Taiwan)

Deadline 2:
July 31, 2024

Deadline 3:
August 31, 2024

Selection of finalists: A pre-jury consisting of APK-Committee members and supporting companies will select up to 8 finalists from the nominees.

List of selected finalists will be closed.

Deadline 4:
September 15,
2024

**October 25,
2024:**
Pitches @ APK in
India

Final event: The selected finalists will pitch their businesses on site in front of an audience of international companies. The audience at the event will vote to decide the winner.





18th ASIA-PACIFIC
CONFERENCE
of German Business

24 - 26 OCTOBER
NEW DELHI 2024

The application period for the - Future AI - German Asia-Pacific Startup Award is closed!

We are now in our second phase of the
- Future AI - German Asia-Pacific Startup Award

Make sure to keep an eye on the deadlines (listed on the previous page).

Thanks to everyone for your application!

We know it can be annoying, but please check out our [Privacy Policy for APK 2024](#) as well as our [T&Cs](#) on our website and the compliance with [OECD Guidelines](#) carefully.

If you have any further questions, please feel free to contact us and we will be happy to answer any questions or connect you to your German Chamber of Commerce Abroad.

Contact

Dr Gabriele Rose

International Economic Relations
Initiative International Resources & Sustainability
Special Representative Asia Pacific
DIHK | German Chamber of Commerce and Industry
Breite Straße 29 | 10178 Berlin | Germany
Tel: +49 156 78 345 218
E-Mail: rose.gabriele@dihk.de | www.dihk.de





18th ASIA-PACIFIC
CONFERENCE
of German Business

24 - 26 OCTOBER
NEW DELHI 2024

Scan me to get to the
official APK 2024 website!



Thanks to everyone for your
application!



German Chambers
of Commerce Abroad

